

## Expanding of Social Service Path for Application-oriented Universities in China

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**ABSTRACT** The “new normal” economy in China has put forward a new requirement for higher education – the newly established local colleges and universities should transform into application-oriented universities. This is not only the urgent requirement for transformation and upgrading of Chinese economy, but also the inevitable trend of international education development. The application-oriented universities have incomparable advantages and play an irreplaceable role in contributing to local economic development and establishing regional innovation system. In the process of bidirectional interaction, application-oriented universities not only need to understand the demands of local economy and society, but also need to measure their own power. They should customize during the process of matching demand to supply and plan reasonably for the development of social service function. In this paper, literatures related to social services of local colleges and universities are sorted and constraints for application-oriented universities in performing social service function are analyzed. The purpose is to expand new paths for local economy service of application-oriented universities through the mechanism innovation.